# Cookie Policy

This Cookie Policy describes how DiMeo Schneider & Associates, L.L.C. (referred to as "our," "us," or "we," as the case may be) collects and uses cookies about our clients and/or prospective clients ("you" or "your") through our website ("Website").

## What are cookies?

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, e.g., remembering your preferences, and counting the number of people looking at a website.

## How do we use cookies?

The information we collect when guests visit the Website does not identify individual users, however we do collect the amount of traffic visiting the site, which pages are visited and for how long, where visitors come from, and what ISP they are using. We use the information we collect to improve the quality of our website, enhance or tailor the information we offer, and make your experience on our Website as valuable and efficient as possible. Specifically, we use cookies on this Website for the following purposes:

- *Analytical purposes*: Analytical cookies allow us to recognize, measure and track visitors to our Website. This helps us to improve and develop the way our Website works, for example, by determining whether Website visitors can find information easily, or by identifying the aspects of the Website that are of the most interest to them.

- *Usage preferences*: Some of the cookies on our Website are activated when visitors to our Website make a choice about their usage of the Website. Our Website then 'remembers' the settings preferences of the user concerned. This allows us to tailor aspects of the site to the individual user.

- *Terms and conditions*: We use cookies on our Website to record when a Website visitor has seen a policy, such as this one, or provided consent, such as consent to the terms and conditions on our Website. This helps to improve the user's experience of our Website – for example, it avoids a user from repeatedly being asked to consent to the same terms.

- *Session management*: This type of cookie helps the website track internet usage. Session cookies are temporary and are deleted from your machine when your web browser closes.

- *Functional purposes*: Functional purpose cookies store information that is needed by our applications to process and operate. For example, where transactions or requests within

an application involve multiple workflow stages, cookies are used to store the information from each stage temporarily, in order to facilitate completion of the overall transaction or request.

- *Third party cookies.* When you visit our Website, you may receive cookies that are set by third parties. These cookies are used for the purposes described in the bullet points above. We do not control the setting of these third party cookies, so we suggest you might wish to check the third party websites for more information about their use of cookies and how to manage them.

Please see the Appendix below for a list of the cookies we use on our Website.

**Your Consent**

By continuing to use our Website, you are agreeing to our placing cookies on your computer in order to analyze the way you use our Website. Please read this Cookie Policy carefully for more details about the information we collect when you use our Website.

If you do not wish to accept cookies in connection with your use of this Website, you must stop using our Website or withdraw your consent as stipulated below.

**Withdraw Your Consent:**

You may withdraw your consent at any time by adjusting your internet browser settings to delete all cookies. If you do this, however, you may have to manually adjust some your internet browser preferences every time you visit a website. Adjusting these settings may cause some services and functionalities not to work.

*Amending Internet browser settings to disable cookies.* You can configure your browser to: accept all cookies, reject all cookies, notify you when a cookie is set, delete cookies,  open a 'private browsing' / 'incognito' session, which allows you to browse the internet without storing local data; and install add-ons and plug-ins to extend browser functionality.

Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on our Website. In addition, a number of companies offer utilities designed to help you visit websites anonymously.

*Additional Information*: You can visit the below websites for additional information on how you can control, block, and/or delete cookies.
- Internet Explorer cookies information

- Chrome cookies information
- Firefox cookies information
- Safari cookies information
- Opera cookies information
- http://www.aboutcookies.org/Default.aspx?page=2
- AllAboutCookies.org.

*Internet Advertising Bureau*: Produced by the internet advertising industry, Your Online Choices is an online guide to behavioral advertising and online privacy. The Internet Advertising Bureau website allows you to install opt-out cookies across different advertising networks.

*Google Analytics*

Google has developed a browser add-on to allow users to opt-out of Google Analytics across all websites that use this popular analytics product.

For additional information about how you may delete or block cookies please visit: http://www.aboutcookies.org/Default.aspx?page=2.

**Additional Information About Do Not Track Signals**

For additional information concerning Do Not Track Signals, you can visit the links listed below.
- Mozilla's Do Not Track allow you to tell websites not to track you.
- Internet Explorer has a feature called Tracking Protection Lists , which allows you to import a list of websites you want to block.

**Appendix**

| Name | Source | Duration | Purpose |
|------|--------|----------|---------|
| vuid | Vimeo.com | 2 years | We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to collect analytics tracking information. <br><br> https://vimeo.com/cookie_policy |
| _ga | Google / Google Analytics | 2 years | These cookies are used to collect information about how visitors use our Website. Information gathered is used in reports and analysis to help us improve our Website. Information collected is in anonymous form. <br><br> http://www.google.com/analytics/learn/privacy.html |

| _gid | Google / Google Analytics | 24 hours | These cookies are used to collect information about how visitors use our Website. Information gathered is used in reports and analysis to help us improve our Website. Information collected is in anonymous form.<br><br>http://www.google.com/analytics/learn/privacy.html |
|------|---------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| _gat | Google / Google Analytics | 1 minute | These cookies are used to throttle the request rate and to distinguishes unique users by assigning a randomly generated number as a client identifier. Typically, this cookie is written to the browser upon the first visit. If the cookie has been deleted by the browser operator, and the browser subsequently visits our Website, a new _gat cookie is written with a different unique ID. In most cases, this cookie is used to determine unique visitors to our Website and it is updated with each page view.<br><br>http://www.google.com/analytics/learn/privacy.html |