# Market Review Investment Insights into Current Events

### Tech Tumbled, Ended Risk Asset Rally

*U.S. Dollar, Rising Volatility and Election Risks* by Stephen Proffer, CFA, Consultant, Market Strategist Michael Degnan, CFA, Research Analyst

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#### **Key Observations**

- U.S. dollar strengthened in September as the effects of existing monetary stimulus wane and expectations for fiscal stimulus before the election fade.
- Market participants bid up financial asset risk premia in response to mounting economic and political risks.
- We encourage investors to keep their investment horizon in focus and not allow emotions to influence portfolio positioning.

#### **Market Recap**

Three themes ended the global rebound in risk assets. First, U.S. dollar weakness beginning late March reversed course and strengthened 1.9 percent in September. In our view, U.S. dollar strength signaled that effects of monetary stimulus began to wane. Second, expectations for another round of fiscal stimulus appeared to fade quickly in September which led to increased equity market volatility. Finally, the sluggish recovery in jobs and announcements of additional job cuts indicated structural damage to the labor market.

Rising volatility in U.S. stocks modestly benefited U.S. Treasury bonds relative to spread sectors, but not enough to keep Core U.S. Bonds in positive territory. The Bloomberg Barclays U.S. Aggregate Bond Index fell 0.1 percent in September. U.S. High Yield spreads widened 40 basis points during the month and pulled the sector down 1 percent. Intermediate-term U.S. inflation expectations fell 17 basis points while nominal rates held steady, which caused U.S.

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TIPS to close out the month 0.4 percent lower. Despite U.S. dollar weakness, market participants did not find solace in foreign bonds<sup>1</sup>, which ended the month unchanged, while Emerging Market Debt fell 2 percent.

Similar to the way in which the rebound in technology stocks spread to global risk assets last March, volatility in that sector emerged in late August and spread to global risk assets in September. The Nasdaq Index fell 5.1 percent during the month inclusive of a month end rally that masked the intramonth index correction from September 2 to September 23.

With five stocks (Apple, Microsoft, Amazon, Alphabet and Facebook) making up over 22 percent of the S&P 500 Index (-3.8 percent in September), these leaders bear monitoring. U.S. Small Cap stocks (Russell 2000 Index, -3.3 percent) slightly outperformed their larger counterparts (Russell 1000 Index, -3.6 percent) for the month on a relative basis and International Developed (ex-U.S.) and Emerging Market returned -2.6 percent and -1.6 percent, respectively. While relatively higher returns from international equities are encouraging, we acknowledge that international equity indices have less exposure to technology sector stocks. Time will tell if a secular shift is afoot.

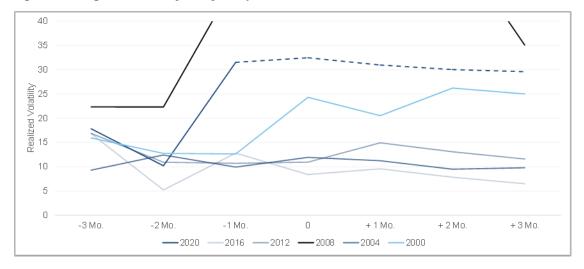
Within real assets, REITs fell 3.3 percent in September after reopening risks and cooler temperatures weighed on retail and office-related sector sentiment. Midstream Energy fell 13.6 percent in September on heightened concerns that increased U.S. crude oil production volumes may exceed demand in the fourth quarter. The aforementioned U.S. dollar strength broadly weighed the Bloomberg Commodity Index, which fell 3.4 percent.

## **Election Complexion**

Bipartisan support for a fresh round of fiscal stimulus gave way to political gridlock in September and doused investor optimism for a deal before election day on November 3. Amid an already unstable economic backdrop, financial markets had to factor political uncertainty into risk premia. As shown in the chart below, realized volatility leading up to this year's election is higher than recent elections, except the 2008 election which coincided with the Global Financial Crisis. Furthermore, CBOE VIX futures, a measure of 30-day implied volatility on the S&P 500 Index, illustrates that implied volatility is expected to remain elevated following this year's election (represented by the dotted line in the chart below).



#### Before & After



*S&P 500 Index volatility +/- three months of the U.S. Presidential election since (2000). The dotted blue line represents implied volatility using VIX futures data.* 

Source: Bloomberg

Heightened equity risk premiums (implied volatility) suggest that investors have priced in the possibility that neither party concede a close presidential race. While that may be true, it is not certain. Nevertheless, present volatility conditions serve as a reminder to adhere to a disciplined investment process and resist the temptation to deviate from a thoughtful strategic allocation framework. For our part, we will keep an eye on the key dates shown in the table below.

Date	Event
November 3	Election Day
December 8	Deadline for Election Disputes
December 14	Electoral College Meets
December 23	VP Obtains Electoral Certificates
January 3	Congress Convenes
January 6	Joint Session of Congress
January 20	Inaguration Day

Source: Fiducient Advisors



## **Market Outlook**

As if an unclear economic growth outlook, timing and amount of fiscal stimulus for households and businesses and political concerns were not enough, corporations will release third quarter earnings in the coming weeks. With an abundance of macroeconomic and political risks fraying investor resolve, we advocate for maintaining the established strategic asset allocation rooted in long-term fundamentals. We encourage investors to keep their investment horizon in focus and to not allow emotions to influence portfolio positioning.

For more information, please contact any of the professionals at Fiducient Advisors.



## **About the Authors**



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Steve provides investment consulting services to institutional clients and nonprofit organizations. He services clients by providing advice and expertise on asset allocation, portfolio design, investment policy statements, manager search process, fiduciary stewardship, and overall investment management. Steve also produces financial market commentary and supports capital market research at the firm. Prior to joining the firm in 2017, Steve was an Associate Client Investment Officer with Northern Trust Asset Management where he provided comprehensive investment management services to discretionary institutional client portfolios. Steve earned a BA in Economics and Finance from the University of Illinois Urbana-Champaign and a Masters of Analytics from the University of Chicago. He is a CFA® Charterholder and a member of the CFA Institute, CFA Society of Chicago, and The Chicago Council on Global Affairs. Additionally, he serves on the investment committee of Special Kids Foundation, a nonprofit that makes a positive impact in the lives of children with developmental disabilities through education, treatment and/or inclusion. Steve enjoys outdoor activities and spending time with family.

Michael researches and performs operational due diligence on core investment managers and is a member of the firm's Core Investment Research Group. Prior to joining the firm, Michael was the Director of Research at ORION Investment Advisors and worked with the investment management group of Clark Enterprises Inc., a private investment firm. He received a BA in Finance from the University of Maryland and is a CFA® Charterholder and member of the CFA Society of Washington and CFA Institute. In his free time, Michael enjoys spending time with his sixteen nieces and nephews and rooting on University of Maryland and DC sports teams.