

# Market Review

## *Investment Insights into Current Events*

### Optimism Abounds

*Equity rally stalls but catches breadth on positive earnings*

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#### **Key Observations**

- *U.S. equity returns were mixed after a strong December rally while the Treasury curve steepened as investors bet that policymakers would swiftly pass a new \$1.9 trillion stimulus package.*
- *Corporate earnings are set to rebound strong in 2021 which may be supportive of incremental gains despite elevated valuations.*
- *While we are generally constructive on markets in the near-term, we will be keenly focused on the rebound in business activity following more progress with the vaccine.*

### Market Recap

Despite entering 2021 with elevated long-term valuations, near term financial market conditions remained favorable for risk assets. Georgia's special election results cemented Democrat control of the Senate and cleared a path for President Biden's \$1.9 trillion stimulus plan. In the wake of COVID-19, coordinated fiscal and monetary policy will likely support economic growth and result in strong corporate earnings growth in 2021. That said, asset class returns were mixed in January.

Within Fixed Income, higher inflation expectations steepened the U.S. Treasury yield curve which more than offset lower credit spreads. The Bloomberg Barclays Aggregate Index fell 0.7 percent. U.S. Equity returns were bifurcated as small caps outperformed large caps. Overall, the S&P 500 Index fell 1 percent while the Russell 2000 Index (a proxy for small-cap stocks) rallied 5 percent. International equities were similarly mixed. The MSCI EAFE fell 1.1 percent,

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but emerging market stocks (those most sensitive to a rebound in global economic growth and represented by the MSCI EM Index) returned 3.1 percent.

Rising inflation expectations supported higher commodity prices collectively, but accelerated growth trends detracted from returns on precious metals specifically. Real assets most sensitive to fluctuations in global growth trends such as energy produced strong returns, while U.S. REITs returned 0.1 percent.

## Corporate Benefits

As stated in our 2021 Outlook, conditions are favorable for economic growth to accelerate in the first half of the year as vaccine distribution efforts improve and permit economic normalization. Despite elevated equity valuations entering 2021, the combined effect of the Fed's purchase program (\$120 billion per month) and a fresh round of fiscal stimulus (\$1.9 trillion) should stoke household consumption in the near-term and produce strong year-over-year earnings growth. In our view, the combination of joint stimulus measures and reopening underpin the recently increased breadth of asset class returns.

### S&P 500 earnings expectations point to a sharp rebound in 2021

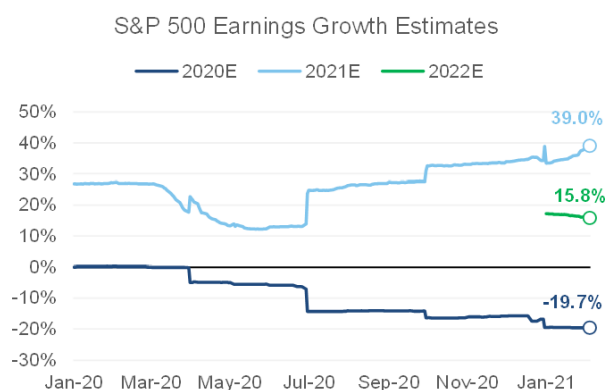
*Bloomberg consensus expectations for earnings growth in 2021 have baked in a strong rebound.*

*However, several companies pulled 2021 earnings guidance late last year which means consensus estimates for 2021 could prove conservative. Therefore, we will be seeking clarity as the fourth-quarter earnings season winds down.*

S&P 500 Index Fourth Quarter 2020 Earnings Update

Sector (GICS)	Reported	Percent Reported	Sales Growth	Earnings Growth
All Securities	292 / 500	58%	2.4%	6.8%
Energy	12 / 24	50%	-34.4%	N.M.
Materials	17 / 28	61%	3.5%	26.3%
Industrials	55 / 73	75%	-10.7%	-39.6%
Consumer Discretionary	25 / 60	42%	16.0%	17.2%
Consumer Staples	19 / 32	59%	6.2%	6.6%
Health Care	42 / 63	67%	12.1%	15.5%
Financials	55 / 65	85%	1.6%	18.9%
Information Technology	41 / 75	55%	12.1%	16.6%
Communication Services	44 / 22	200%	12.3%	16.1%
Utilities	5 / 28	18%	-0.1%	4.8%
Real Estate	10 / 30	33%	9.8%	28.6%

Source: Bloomberg (as of February 5, 2021). Past performance does not indicate future performance and there is a possibility of a loss.



## Market Outlook

Since November, this environment supported typical patterns seen following bear markets, with the advance led by more economically sensitive equity market segments. While we are generally constructive on markets in the near-term, we are keenly focused on the rebound in business activity following more

progress with the vaccine. Markets are forward-looking and have benefitted from the reopening optimism, but it remains to be seen how these developments will impact economic data, which is backward-looking. Conditions appear to be in place for growth-sensitive assets to continue their ascent that began a little less than a year ago.

For more information, please contact the professionals at Fiducient Advisors.

## About the Authors



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Steve provides investment consulting services to institutional clients and nonprofit organizations. He services clients by providing advice and expertise on asset allocation, portfolio design, investment policy statements, manager search process, fiduciary stewardship, and overall investment management. Steve also produces financial market commentary and supports capital market research at the firm. Prior to joining the firm in 2017, Steve was an Associate Client Investment Officer with Northern Trust Asset Management where he provided comprehensive investment management services to discretionary institutional client portfolios. Steve earned a BA in Economics and Finance from the University of Illinois Urbana-Champaign and a Masters of Analytics from the University of Chicago. He is a CFA® Charterholder and a member of the CFA Institute, CFA Society of Chicago, and The Chicago Council on Global Affairs. Additionally, he serves on the investment committee of Special Kids Foundation, a nonprofit that makes a positive impact in the lives of children with developmental disabilities through education, treatment and/or inclusion. Steve enjoys outdoor activities and spending time with family.



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Michael researches and performs operational due diligence on core investment managers and is a member of the firm's Core Investment Research Group. Prior to joining the firm, Michael was the Director of Research at ORION Investment Advisors and worked with the investment management group of Clark Enterprises Inc., a private investment firm. He received a BA in Finance from the University of Maryland and is a CFA® Charterholder and member of the CFA Society of Washington and CFA Institute. In his free time, Michael enjoys spending time with his sixteen nieces and nephews and rooting on University of Maryland and DC sports teams.