

Market Review

Hot Data, Cool Markets, Good News

While markets retreat, the shift in rate expectations shows signs the end of rate hikes is near

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Key Observations

- *Strong economic data pushed market expectations to 0.5% more rate hikes by year end. While perhaps overdone, this speaks to the end being near on rising rates.*
- *With 94% of S&P 500 companies reported, fourth quarter 2022 earnings declined -4.8% leaving investors wondering if earnings are the next shoe to drop. While disappointments may produce volatility and opportunity, markets tend to bottom before earnings and waiting for the all-clear horn may be too late.*

Market Recap

Warm winter weather seems to have been fueled by hot January economic data reported in February.

Employment, retail sales, manufacturing and inflation all showed acceleration. Markets fell in sympathy. *Why?* The irony of positive economic surprises is markets interpret them as the Fed having more rate hikes ahead. We will unpack more of the details below.

Markets broadly were down for the month across most major asset classes. Domestic markets, particularly growth, held up based on the rally in semi-conductors and China pulled down ex-U.S. markets following its extraordinary rally from October of last year. Malaise around U.S. - China relations and an attempt to gauge the degree to which Chinese consumers will emerge from COVID lockdowns has some investors taking profits.

Financial Market Performance		
	February	YTD
S&P 500	-2.4	4.5
Russell 2000	-1.7	7.9
MSCI EAFE	-2.1	5.8
MSCI EM	-6.5	0.9
Bloomberg US Agg Bond	-2.6	0.4
Bloomberg US HY Corp Bond	-1.3	2.5
FTSE NAREIT Equity REITs	-5.9	3.5
Bloomberg Commodity	-4.7	5.2

Source: Morningstar Direct. As of February 28, 2023.

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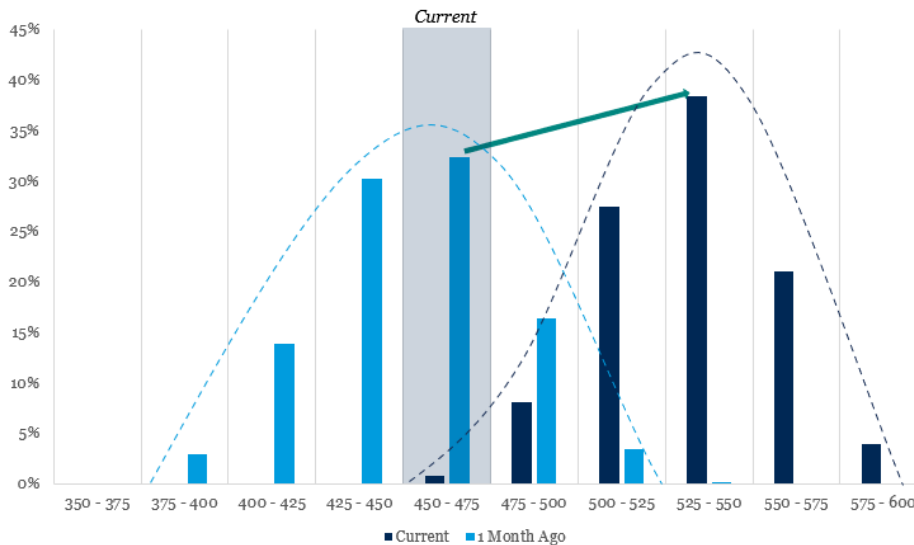
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Markets Swallow Upside Surprise on Economic Data Whole

February brought on a rush of positive economic data. Unemployment fell to 3.4% (the lowest since 1969) coupled with a blockbuster 517,000 jobs added in January.¹ Personal income grew 0.6% in January coupled with retail sales showing very strong January growth of approximately 3%.¹ Strong employment and spending figures translated to inflation accelerating in January up 0.5% compared to a more temperate increase of 0.1% in December.¹ Our take, while good news, is there may be some noise in these figures making them rosier than they appear.

For example, seasonal layoffs did not occur nearly to the same degree as they have in the past based on the struggles of businesses to fill open positions, so employment surprised to the upside. Or perhaps the 8.7% cost-of-living adjustment for Social Security and/or the drop in consumer savings rates may have boosted spending in an unsustainable way.² Regardless, markets swallowed these figures whole and shifted their view on the Fed.

Fed Futures December 2023 Probabilities



CME Fed Watch Tool as of February 28, 2023

The graphic above shows probabilities of where the Fed Funds rate will end in December 2023, according to the market. One month ago, there was only a 16% probability rates would be higher than 4.5% – 4.75% by year-end.² That figure is now 99%.² This shift in sentiment has dampened market expectations for a Fed pause / pivot.³ While perhaps overdone based on the seasonal noise we mentioned, it does speak to the end of rate hikes being near. An unexpected acceleration across several economic fronts shifted expectations 0.50% over 10 months.² Last year over the same 10 months from March to December rates rose 4.25%, a 1700% increase.⁴ Another 0.50% until December would be an 11% increase.⁴ We view rates peaking as a positive step for markets to find their sustainable

¹U.S. Bureau of Labor Statistics as of February 28, 2023

²Source: U.S. Social Security Administration FAQ as of December 29, 2022

³CME Fed Watch Tool as of February 28, 2023

⁴Federal Reserve as of December 31, 2022

leg up and are nearing that point.

Are Earnings the Next Shoe to Drop?

If not rates, what is the next shoe for markets? With 94% of companies having reported for the fourth quarter 2022, earnings may sneak away with a positive increase for the year.² This is well short of expectations (10%+) and only positive after being bailed out by a very strong year in the energy sector. As of February 24, Q4 2022 earnings declined -4.8%.² If that is where earnings finish it will be the worst quarter since Q3 2020 when earnings declined -5.7%, a time when businesses were reeling from shelter-in-place COVID policies.⁵

So, does this become the next shoe to drop for markets? It is possible that in the coming quarters disappointing earnings could lead to market volatility as the impact of rates and inflation catch up. However, as we discussed in our [2023 Outlook](#) market volatility should be expected as businesses adjust to non-zero rates and a less accommodative central bank policy. Moreover, even if we could perfectly time the earnings cycle (which no one can), markets tend to move ahead of earnings seeking to anticipate their eventual bottom. Since 1998 markets have led earnings in five of seven drawbacks. In those instances, on average markets have bottomed 61 days prior to earnings.⁶ In summary, investors who wait for the all-clear horn on earnings may end up missing the market bottom.

Market Trough	EPS Trough	# of Days
8/31/1998 ←	1/4/1999	126
10/9/2002 →	12/17/2001	-296
3/9/2009 ←	5/8/2009	60
8/25/2015 →	2/6/2015	-200
2/1/2016 ←	3/1/2016	29
12/24/2018 ←	2/1/2019	39
3/23/2020 ←	5/15/2020	53

Source: Franklin Templeton January 31, 2023

Outlook

We believe continued volatility, moderating inflation and a market bottom leading to better returns ahead than in 2022 will remain key drivers for the market. The shift in market sentiment around the Fed, while perhaps overdone, speaks to the end being near for rates. In our view this is important for markets to bottom. Earnings may create volatility, but they also create opportunities and are a regular part of the growth and consolidation cycle. Finally, we believe inflation, which we will unpack in a separate market review coming soon, continues to trend in the right direction. Therefore, our view remains that without the power of precision we will use the power of preparation to position portfolios for both volatility and opportunity in 2023.

For more information, please contact any of the professionals at Fiducient Advisors.

⁵FactSet Earnings Insight as of February 24, 2023

⁶Franklin Templeton as of January 31, 2023

About the Author



Brad joined Fiducient Advisors in 2012. He is chair of the firm's Investment Committee and a member of the firm's Discretionary Committee, Research Forum, Capital Markets Team and Mission-Aligned Investing Committee. Prior to joining the firm, Brad worked in various research capacities at Citigroup and Wells Fargo in New York. He received a Bachelor of Arts in Finance and Minor in Economics from The University of Colorado and is a CFA® charterholder and member of the CFA Society of Chicago and CFA Institute. Additionally, he is active with Greenhouse Scholars, a nonprofit providing financial and personal support to under resourced college students. In his free time, Brad loves cooking and spending time with his wife and young sons.

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- **The S&P 500** is a capitalization-weighted index designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.
- **Russell 2000** consists of the 2,000 smallest U.S. companies in the Russell 3000 index.
- **MSCI EAFE** is an equity index which captures large and mid-cap representation across Developed Markets countries around the world, excluding the U.S. and Canada. The index covers approximately 85% of the free float-adjusted market capitalization in each country.
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- **Bloomberg U.S. Aggregate Index** covers the U.S. investment grade fixed rate bond market, with index components for government and corporate securities, mortgage pass-through securities, and asset-backed securities.
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