

The Fed's Inflation Target is Not Yours

Investors waiting for the magic 2% may miss the boat

by Bradford Long, CFA, Deputy Chief Investment Officer

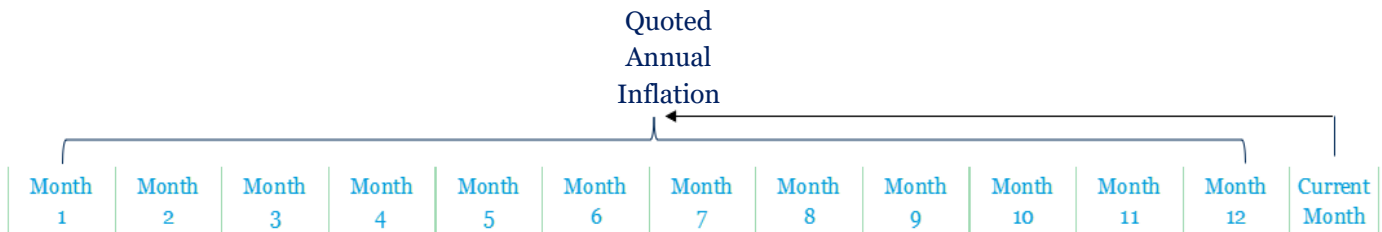
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Inflation matters in many ways, but most importantly for markets today is the force behind the Federal Reserve's actions. It's primary tool to cool inflation is higher interest rates. Higher rates potentially pass through to slower economic growth and may apply additional pressure on fixed income and equity prices. So, in some ways today, the sun rises and sets on inflation as a matter of importance.

Fiducient's [2023 Outlook](#) details our belief that *Moderating* Inflation is a key theme. Moderating is an intentional word. We believe inflation will slow, but it is likely to be a bumpy road. To that end, the January Consumer Price Index (CPI) gave us our first taste of this, with headline CPI accelerating to 0.5% month-over-month in January versus 0.1% in December¹. Annual CPI fell from 6.5% in December to 6.4% in January, but only because January 2022 data was dropped from the calculation which was higher than January 2023 that was added to the calculation (more on that below)¹. Our view remains that inflation is on the right path, but it may not be a straight path.

The Math Matters

Inflation like many other economic figures, is reported monthly and on a lag, i.e., December CPI is reported in January. As a result, when we read about annual inflation, we are looking at 12 data points, the oldest of which is measuring data 13 months old, the youngest of which is one month old. So mathematically annual figures are referencing the inflation six months ago. When inflation is benign and range bound, monthly versus annual figures do not matter all that much. Today that is not the case. Over the last year we experienced very high measures of inflation and moderating inflation. Therefore, annual (12 month) inflation may be overstating the recent trend and level of inflation. That in turn may have a meaningful impact on how markets and the Fed react.



For illustrative purposes only

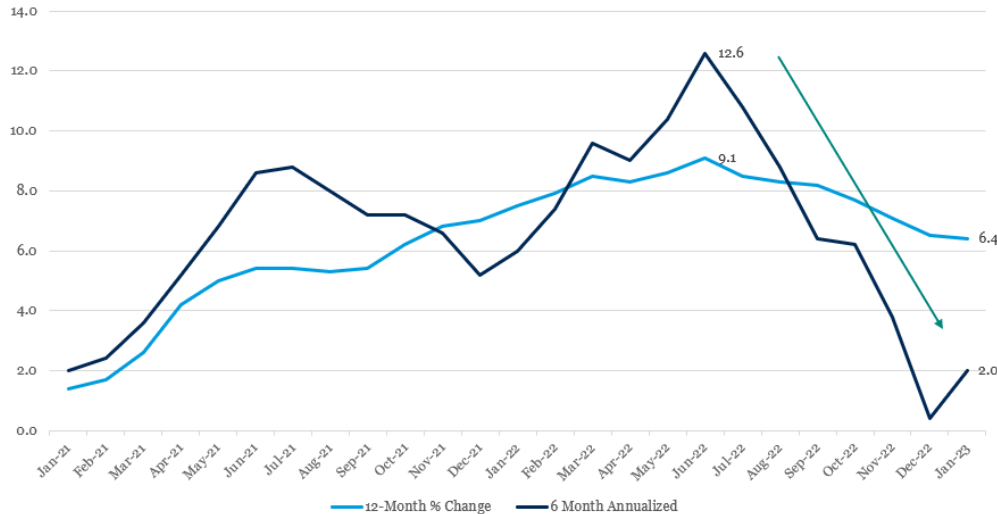
¹U.S. Bureau of Labor Statistics as of February 28, 2023

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The Recent, Recent Trend

To combat looking too far into the past to judge the present we can utilize more recent data points to compare to longer-term figures. However, we should be mindful of extrapolating short-term trends and inferring they are

Headline Annual Inflation



Bureau of Labor Statistics as of February 23, 2023

calculated by the Bureau of Labor Statistics, is controversial and some would argue (including us) a lagged indicator of actual rental and ownership prices. If we evaluate Headline CPI less shelter in a similar six-month manner, we actually see an **inflation fall by an annualized rate of -0.29%**¹.

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	Terminal Fed Funds Rate	Rate of Inflation
May-74	13%	10.1%
May-81	20%	10.0%
Aug-84	11.75%	4.2%
Feb-84	9.75%	4.7%
Feb-95	6%	2.8%
May-00	6.50%	3.1%
Jun-06	5.25%	4.2%
Dec-18	2.50%	2.2%

Source: *Stategous* December 31, 2022

^{*}4.75% is the Fed Funds Rate as of February 23, 2023. It does not imply 4.75% will be the terminal rate.

¹U.S. Bureau of Labor Statistics as of February 28, 2023

² *Stategous* as of December 31, 2022

meaningful to the future. In periods of change it is wise to consider both short and long-term trends. As you can see, six month annualized data tells a different story on the inflation front. Even including the acceleration we saw in January inflation over the last six months has grown at a modest 2% annualized compared to 6.4% over the last year¹. Moreover, shelter, as

Now that we have shattered the idea that inflation is a single number, what number are we actually looking for? The Fed's long-term inflation target is 2%. For investors, that is not our target, at least for now.

Our target should be a rate and trend of inflation that allows the Fed to stop or at least pause hiking rates. In fact, in all eight past rate hiking cycles since 1974, the Fed has stopped raising rates when inflation was above 2%². Moreover, if more recent inflation trends persist the inflation rate will quickly fall below the Fed Funds rate, historically common signal to stop hiking. This bumpy, but directionally correct path of moderation aligns with our [2023 Outlook](#) and portfolio positioning. Investors

caught in the fits and starts of inflation that choose to wait for the “all-clear horn” may miss opportunities.

About the Author



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Brad joined Fiducient Advisors in 2012. He is chair of the firm’s Investment Committee and a member of the firm’s Discretionary Committee, Research Forum, Capital Markets Team and Mission-Aligned Investing Committee. In 2019, Brad was named a “Rising Star” in City Wire’s annual Professional Buyer publication for his contributions in the investment manager research industry. Prior to joining the firm, Brad worked in various research capacities at Citigroup and Wells Fargo in New York. He received a Bachelor of Arts in Finance and Minor in Economics from The University of Colorado and is a CFA® charterholder and member of the CFA Society of Chicago and CFA Institute. Additionally, he is active with Greenhouse Scholars, a nonprofit providing financial and personal support to under resourced college students. In his free time, Brad loves cooking and spending time with his wife and young sons.

¹U.S. Bureau of Labor Statistics as of February 28, 2023

² Strategous as of December 31, 2022